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Plenary Speakers

Wednesday



Greg Marsello

"Game Changing Trends in Continuing Education"

Description: The business of continuing education is becoming more competitive and complex. From 2015-2020 at least 25% of continuing education programs will shut their doors. Learn the reasons winning continuing education programs win; why LERN projects growth starting in 2016; and the most critical continuing education course programming, marketing, sales and operations trends driving the industry. Leave understanding the important actions you need to embrace to continue to survive and thrive.

Greg Marsello is a co-founder and Vice President of the Learning Resources Network (LERN), the leading association in continuing education.

Marsello travels 50 weeks a year visiting North American continuing education programs. He is an expert in course programming, marketing, contract sales and operations.

Thursday



Rob Kadel

"Education 3.0 and the Connected Neuro-learner"

Description: In this session, Dr. Rob Kadel will share ideas and foundations behind "Education 3.0" the intersection of neuroscience (brain learning), educational psychology, and educational technology. Session attendees will learn about and discuss the underpinnings of Education 3.0 as well as its application in classrooms. The goal is to understand not only the idea behind the "connected neuro-learner" but also the ways in which instructional strategies can be adapted to meet the needs and expectations of today's students. Dr. Kadel will emphasize the importance of meeting students on their own terms in order to engage them effectively and ultimately enhance their understanding of course material and how it relates to their work, their collaboration with others, and their lives. Ample Q&A time will be included.

Friday



Lee Riddell

"Building Resiliency: How to Thrive in a Time of Change"

Description: Using a series of colorful, high-impact photographs individuals engage with one another through dialogue and deep listening to compare their interpretations and uncover their own resiliency level. A self assessment assists the individual in bringing to light what strengths they rely on during change and the areas they can develop more fully to become resilient. Reflection and journaling deepen that self awareness.

Individuals leave with a sense of increased ability to handle the unknown and to view change, whether from disappointment or success, as an opportunity for development.

Lee Riddell is the director of the SUNY Leadership Institute. Lee focuses on contemplative leadership training, sustainability development, strategic planning and program design. She has earned certificates in 360 degree feedback assessment, the Myers Briggs Indicator, Strengths Quest in Higher Education, and Sustainability Leadership.